



Metal Building Manufacturers Association (MBMA)

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MEDIA ADVISORY: MBMA 2014 Annual Report Now Available for Building Design and Construction Audiences

The Metal Building Manufacturers Association (MBMA) has released its 2014 Annual Report, which highlights the technical research, sustainability innovations, industry advocacy, safety preparation and educational programs the association has undertaken over the past year. The report, entitled **First Choice**, is a valuable resource for anyone involved in the low-rise commercial building market or who works with metal building systems. It is now available for free download at www.mbma.com/Annual_Reports.asp.

Metal buildings are the First Choice for more projects

“Metal building systems now account for over 50% of new low-rise, non-residential buildings in the U.S. and MBMA’s leadership is a big reason for that. That leadership is highlighted in the 2014 Annual Report, which details many of the research initiatives and educational programs the association is undertaking,” notes Tom Gilligan, incoming MBMA Chairman. “Additionally, throughout 2014 MBMA continued to educate potential buyers, designers, and specifiers about the sustainability and energy efficiency of metal buildings.”

Continued technical leadership

MBMA continues its leadership in the industry with a number of new and continuing research projects in 2015. These projects are often undertaken in coordination with major universities and engineering schools throughout North America, and include such topics as seismic performance, wind loads, structural performance and connection design. The information detailed in the Annual Report provides essential information for owners, builders, contractors, architects, specifiers and code officials. MBMA is also working on several new educational resources to go along with its existing design guides and manuals.

Founded in 1956, MBMA serves manufacturers and suppliers as it works to promote the metal building systems industry. Its membership represents more than \$2.2 billion in annual sales and accounts for approximately 52% of the total non-residential low-rise construction market in the United States.

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NOTE TO MEDIA: For flexibility in use by media sources, the MBMA 2014 Annual Report can be tailored to fit the needs of both print and online audiences, or it can be featured in its entirety as an online exclusive and to bring value-added content to your website readers. If you would like the report in multiple formats please contact Dan Walker at the phone number above.